

### EWA annual programme 2025 (face-to-face events)

Date	Topic
12.-13.02.	Workshop "AI in practical application" with Michael Kuriat & Team TNC Group, Leipzig
24.-25.03.	Seminar "Proper cash register operation" with Judith Moniac, GMF GmbH & Co. KG, Munich
07.-09.05.	EWA Summer Meeting around Phantasialand, Cologne
17.09.	B2B network meeting for sponsoring members "SOCIAL MEDIA: Network maintenance via LinkedIn and communication strategies in B2B and B2C marketing for sponsoring members" Hotel Fire & Ice Neuss
18.09.	Seminar "Successfully organising employee appraisals for both sides" with Saskia Lenhard, Gold Unternehmensentwicklung mbH Hotel Fire & Ice Neuss
08.10.	EWA Operations Day "AI applications for leisure pools and spas", Strassen (Luxembourg)
28.-31.10.	Aquanale: Ewa Lounge, Cologne
29.10.	General meeting with EWA dinner and presentation of the EWA Awards at KölnSky
10-11 November	Seminar "Catering in waterparks, leisure pools and spas correctly - menu design, use of goods, staff deployment", Berlin
9-10 December	Marketing network and seminar: "Employer branding, new work models and successful onboarding", Vienna

In addition, free monthly online seminars on current topics are organised for our members in German or English.