



## **8th EWA Congress**

**Future Perspective of the European Waterpark Business  
Europa Park Rust, April 24<sup>th</sup> to 26<sup>th</sup> 2022**



**Dear members and friends of  
the European Waterpark  
Association,**

For the eighth time, the EWA invites you to its congress "Future Perspectives of the European Waterpark Business". This year, the summit meeting of our industry will take place at the Europa Park in Rust. With the opening of the new Rulantica water park, the Mack Group has set new standards for the thematic design of an indoor water park.

The last one and a half years have shown how important it is for us as pool and spa operators to network with each other and maintain an open exchange of experiences across borders.

Our congress offers an optimal platform for this and also inspiration and information about innovations in the offer and operation of our waterparks, pools and spas. I therefore cordially invite you to join us in Rust to learn, discuss and discover new ways to improve our business!

Yours sincerely,

Markus Achleitner,  
President of the European  
Waterpark Association e.V.

**Sunday, April 24<sup>th</sup> 2022**

from 09.00 a.m.  
Possibility of an individual visit to  
Europa-Park or the water world  
Rulantica

from 03.30 p.m.  
Check-in at Hotel Krønasår

07.00 p.m.  
Get-together with finger food  
buffet on the 1st floor Rulantica

**Monday, April 25<sup>th</sup> 2022**

08.00 a.m.  
"Walking Lectures" - themed  
tours of Rulantica (registration  
on site)

08.00 a.m.  
Congress registration and  
welcome coffee in the La Scala  
room, Hotel Colosseo

08.30 to 09.00 a.m.  
Bus shuttle service

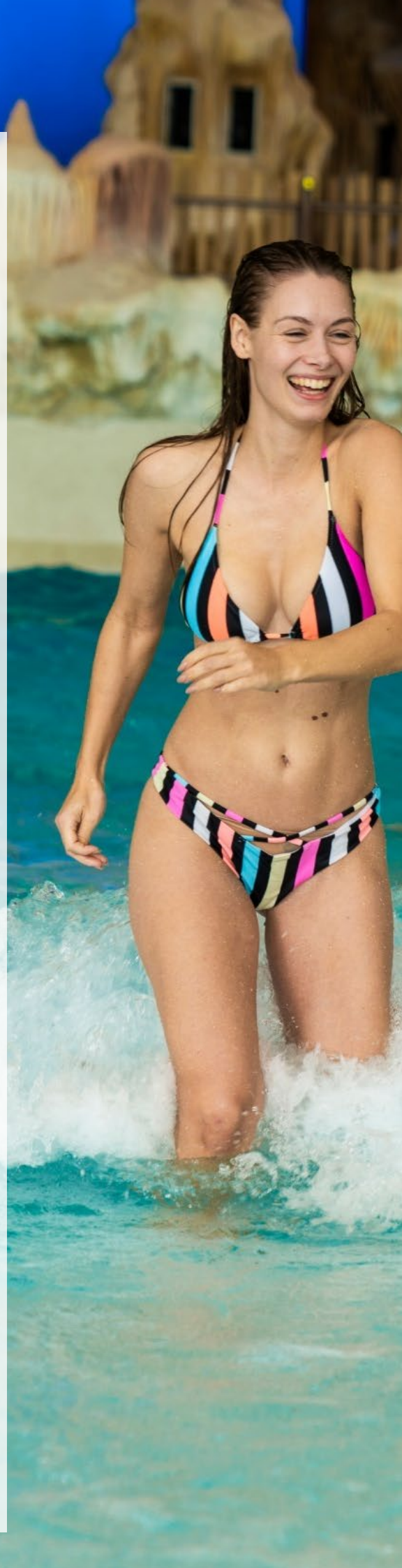
09.00 a.m.  
Opening of the congress

**Panel I: Think Big! Think different!  
New developments in the  
European waterpark and spa  
market**

09.30 a.m.  
Michael Kreft von Byern,  
Director Rulantica Waterpark,  
Rust: *The adventurous journey to  
Rulantica. From conception to  
realisation of the largest  
themed indoor water park in  
Europe.*

10.15 a.m.  
Dr. Robert C. Hanea / Frank  
Müller, Therme Group™ Vienna  
(requested): *Green Waterparks  
- How the projects of the  
Therme Group™ set a new  
standard in the international  
waterpark business.*

11.45 a.m.  
Dr. Stefan Kannewischer,  
Kannewischer Management  
AG, Zug (CH): *Focus on Wellness  
Worlds - Successfully Designing  
Spas and Thermal Resorts.*





**Tuesday, April 26<sup>th</sup> 2022**

08.00 a.m.  
"Walking Lectures" - themed  
tours of Rulantica (registration  
on site)

08.30 to 09.00 a.m.  
Bus shuttle service

**Panel III: Creating added value!**

09.00 a.m.  
welcome

09.15 a.m.  
Wolfgang Hermle, Stadtwerke  
Osnabrück AG: *The economic  
footprint of waterparks – the  
example of the city of  
Osnabrück*

10.00 a.m.  
Thomas Meier, GMF mbH & Co.  
KG, Munich: *Public Private  
Partnership in waterpark  
Operation - Experiences,  
Challenges, Opportunities*

11.15 a.m.

**"After the crisis is before the  
crisis? Challenges and  
opportunities for our industry"**

Panel discussion with

- Claudia Heckmann,  
Managing Director  
KölnBäder GmbH, Cologne
- Prof. Dr. Christian Kuhn,  
Spokesman of Bäderallianz  
Deutschland, Essen
- Christian Mankel, Managing  
Director, Deutsche  
Gesellschaft für das  
Badewesen e.V., Essen

**Keynote: An impulse to take  
home...**

12.15 a.m.  
Armin Nagel, graduate cultural  
scientist and actor: *Service to  
the inside - how to make the  
employee feel like a king (or  
queen).*

13.00 a.m.  
Lunch

**Programme subject to change.  
Detailed information on the  
lectures and speakers:**

[www.ewa.info/en/events](http://www.ewa.info/en/events)

**Monday, April 25<sup>th</sup> 2022**

**Panel II: Win guests, inspire  
people!**

01.30 p.m.  
Dr. Steve Mann, 4GLOBAL,  
London: *The Value of Swimming  
– an exemplary study*

02.15 p.m.

Lutz Lange, Genesis GmbH  
Wittenberge: *With imagination  
and passion - how an industrial  
monument became the Elbe  
Resort "Alte Öhlmühle"*

**Keynote: A real brain booster  
after an exhausting congress  
day!**

03.30 p.m.  
Dr Boris Nikolai Konrad, Radboud  
University Nijmegen: *"It's all in my  
head"- the secrets of our brain.*

05.00 p.m.  
Possibility to visit Rulantica or the  
Europapark individually - in  
Rulantica show infusions by  
Robert Heinevetter, Aufguss  
Roots GmbH, Buchs (CH)

08.00 p.m.  
Evening event in the Ballroom  
Berlin of the Confertainment  
Center

### Accommodation

Please book your accommodation ASAP directly with Hotel Krønåsår under the keyword "EWA Congress 2022" on tel. +49 7822 860-0.

Overnight stay single room with breakfast per room and night 158,00 €

Overnight stay DR with breakfast per room and night 204,00 €.

Address:  
Hotel Krønåsår  
Europa Park Street 6  
77977 Rust

### Congress venue

Hotel Colosseo, room „La Scala"

### Participation fee

for EWA members 595 € (net)  
for non-members 695 € (net)

Cancellation fee 100 %, unless we can allocate your place.

### Services included

- Congress programme with documentation of the lectures
- Get-together on Sunday evening
- Evening event on Monday with 3-course menu
- 2 x lunch, conference drinks and coffee breaks
- Drinks at the evening events (except: hotel bar)
- Free admission to both the Rulantica water park and the Europapark
- Bus shuttles

### Registration

For EWA members at [www.ewa.info/en/myewa](http://www.ewa.info/en/myewa)  
For non-members at [www.ewa.info/en/events](http://www.ewa.info/en/events)

**Please note that the available places are limited. We therefore recommend that you register as soon as possible. Please remember to book your accommodation directly with Hotel Krønåsår.**

After your registration you will receive a binding confirmation of participation and further programme information in good time before the event.

### COVID-19

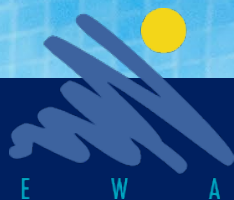
The event will take place under the COVID-19-rules of the state of Baden-Württemberg applicable at the time of the event. If you do not meet these conditions and are therefore unable to attend the event, the cancellation conditions apply.

In the case of an infection (proof by PCR test), we will only pass on the costs we incur if we are unable to allocate your place elsewhere.

For hotel accommodation, the contractual conditions of the hotel apply.

### Event organizer

European Waterpark Association e.V.  
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Phone +49 911 24 06 145



**Detailed information and registration**  
**[www.ewa.info/en/events](http://www.ewa.info/en/events)**