

Online-Seminars

Fast and up to date: every first Monday of the month free online seminars on current topics from the waterpark industry.

The waterpark and leisure industry is a particularly dynamic market. This makes it all the more important to be informed about all new trends and developments at an early stage.

With our free online seminars, we offer you the latest information about the world of waterparks and spas on the first Monday of every month. Benefit from the know-how of international experts and discuss with us news and long-term development perspectives for your company!

*Target groups:
Managing directors, operations managers, supporting members*



How to register?

All roads lead to Rome. And two paths lead to our events with just a few mouse clicks ...

Are you an EWA member?

Then simply log into the exclusive member area "myEWA" on our website ewa.info and click on the button "Events". There you will not only find all the important information about the events, but also a button with which you can easily register. You will find out who else is participating and receive all presentations as downloads after the event.

You are not an EWA member, but would like to attend an EWA event as a guest?

No problem, then you will also find a button "Events" on the website ewa.info, which you have to click to get all important information. There you can also register with a few mouse clicks.

Important note: As a rule, our events are released for registration 6 to 8 weeks before the date.

... this the new EWA starter package

You are interested in becoming part of a strong international network?

Become a member of the EWA and benefit from our EWA starter package!

→ 1 free seminar participation in the first year of your membership

→ 1 free participation in the traditional EWA dinner after our general meeting

→ 1 EWA beach towel and 1 EWA sauna towel for your next holidays

→ 1 EWA shoulder bag to bring your seminar documents home well



How to become a member of EWA

The next step is always the most important

... and in this case, it's really simple. You can get a first impression of our members and our work on our website:

www.ewa.info/en We will also gladly inform you about a membership as:

- A regular member, if you run a waterpark, spa, or large sauna complex/facility
- An associated member, if you are in the planning or building phase of such a complex/facility
- A supportive member, if you offer products or services that are of interest to the waterpark and leisure industry.

You can write to us at:

→ **E-mail:** info@freizeitbad.de

→ **Post:** EWA Office
Josephsplatz 4
D-90403 Nuremberg

www.ewa.info/en

motivation + qualification + optimisation

European Waterpark Association Annual programme 2022



15.02. Seminar Frankfurt(M.)

EWA Seminar "Climate Change Challenge: Green Waterpark"

What consequences does the predicted climate change have on people's leisure behavior and thus also on our guests? What do our waterparks, leisure pools and spas have to do to meet this challenge - in operations as well as in marketing? This seminar is not only about challenges, but also about opportunities and perspectives that the ecological change offers to our industry.

Venue:
Frankfurt am Main

Target groups:
Managing directors, operations managers, marketing managers, supporting members.



24.-26.4. 8th EWA-Congress Rust

8th EWA Congress "Future Perspectives of the European Waterpark Business" (with Summer Meeting).

Highlight!

Our long awaited event highlight in the new water park Rulantica of the Europapark: International experts talk about current trends and developments in our industry. And this in the middle of a best-practice example! Of course, Europe's largest themed indoor water park will also be a topic of the congress programme. In addition, it is about new challenges such as staff recruitment, digitalization and the interplay between public services and market orientation in the waterpark and public pool world.

Venue:
Europapark Rust

Target groups:
General managers, operations managers, supporting members



07.06. Technical Network Düsseldorf

EWA Seminar/Technical Network "Cleaning properly - current hygiene requirements according to COVID-19"

Cleanliness and safety are the basic requirements for our guests to feel comfortable and come back. This seminar, which is also a meeting of the EWA technical network, will focus on how to organize and carry out cleaning correctly and which relevant parameters must be adhered to in order to meet current standards. We will also discuss findings from the COVID-19 prophylaxis.

Venue:
Düsseldorf

Target groups:
General managers, operations managers, technical managers, supportive members



13.-15.09. Study Trip London

Study Trip to IAAPA Expo Europe

In 2022, the IAAPA Europe Expo of the International Association of Amusement Parks and Attractions will take place in London.

We will visit the exhibition together and take part in the accompanying educational programme. We will learn more about amusement parks and waterparks in the UK and about international industry trends. The "Waterpark Day" and the "Opening Reception" offer an ideal platform for international networking. In addition, we will visit interesting leisure facilities in the Greater London area.

Venue:
London

Target groups:
Managing directors, operations managers, supporting members



23.-25.6. Seminar Berlin

EWA Seminar "Spa and Wellness"

The spa and wellness market is booming all over Europe. Wellness resorts are springing up like mushrooms, reporting occupancy rates of over ninety percent. So it makes sense to ensure that waterparks, leisure pools and spas also benefit from this development. After all, nowhere are the conditions better for combining relaxation and active health care.

Venue:
Berlin

Target groups:
Managing directors, operations managers, spa and wellness area managers, supporting members



25.-28.10. INTERBAD Stuttgart

Special exhibition "Theming and Storytelling"

Our special exhibition at INTERBAD 2022 in Stuttgart focuses on examples of how stories are used to develop entire concepts for leisure facilities. We will show how a "story" can be turned into experience spaces that stimulate the imagination of our guests - and how these stories can also be spun on in marketing.

At the same time, our booth will again be a meeting point for all EWA members and friends visiting INTERBAD.

Venue:
Stuttgart

Target group:
Managing directors, operations managers, supporting members



27.10. EWA Awards 2022 Stuttgart

Booth reception with presentation of the EWA Awards 2022

The INTERBAD trade fair in Stuttgart provides a fitting setting for the presentation of the EWA Awards 2022, which we use to honor innovative concepts in product design and marketing. We are particularly pleased about this: This year, the awards will be presented for the 20th time, making them one of the most established awards in the European waterpark and leisure industry!

We look forward to welcoming you at our booth reception!

Venue:
Stuttgart

Target groups:
All members and friends of the European Waterpark Association



27.10. EWA Dinner Stuttgart

Festive dinner and networking evening

Highlight!
After the "duty" follows the "free skate": Look forward with us to a compact general meeting as usual and then to networking in the festive setting of the traditional EWA dinner. As always, you can expect an extraordinary location, a delicious menu and plenty of time to exchange experiences and get to know each other.

Venue:
Stuttgart

Target groups:
All members and friends of the European Waterpark Association



07.12. Marketing Network Nuremberg

"Shop and reservation systems"

Consumer behavior has changed drastically and will continue to change. Online bookings and online reservations are already standard in many waterparks and spas. The payment systems that our guests will also want to use at our facilities in the future not only pose technical challenges for our leisure pools and spas. They also offer an opportunity to increase sales!

Venue:
Nuremberg

Target groups:
Managing directors, operations managers, marketing managers, sponsoring members

